FALL AND WINTER 1966

Sears

Clothing from our exclusive Winnie-the-Pooh Collection of Children's Classics . . pages 2-17

SEARS, ROEBUCK AND CO. Chicago, III. 60607

Satisfaction Guaranteed or your money back
YOU CAN COUNT ON US

only at Sears

Winnie-the-Pooh collection of children's



FINE CLOTHING

Classic in style..

Simple in design..

Excelling in workmanship

Faithful to Sears

highest standards of quality

THIS SEASON...

Forest green accented by red

- 1 Extra smooth—the fit of her bonded knit dress. The fabric is a luxurious blend of Orlon* acrylic and wool bonded to acetate tricot. The shaping is A-line with sleeves that reach just below her elbows; a back zipper, 3-inch taped hem. Hand wash, separately. Forest green. 29 H 5556F—State size 2, 3, 4, 5, 6, 6x. Shpg. wt. 10 oz.\$7.99

- 4 For boys and girls—gloves of stretch Orlon* acrylic. Rib knit cuffs.
 One size fits 2 to 6x. Machine washable, medium.
 29 H 2679—Balloon red
 29 H 2681—Forest green

29 H 2682-Admiralty navy

- 5 Marks of distinction—the side stripes on his Orlon* acrylic sweater. Smoothly, handsomely styled with bulky rib knit turtleneck, rib knit cuffs and waist. Machine washable, medium. Forest green.
 29 H 3825F—State size 3, 4, 5, 6, 6x. Shpg. wt. 7 oz................\$3.99
- 6 Deep, color rich—the wide-wale cotton corduroy in his tailored slacks. 9-oz. cotton with snap tab front, elastic back-waist that holds shirts in, stay-put zip fly. Cuffless. Machine wash, medium.

 29 H 6828F—Forest green

 29 H 6827F—Admiralty navy

 State size 2, 3, 4, 5, 6, 6x. Wt. each 15 oz . . . 2 for \$5.88; Each \$2.99
- 7 Very Continental—his Acrilan** acrylic knit pullover. Ribbed knit mock turtleneck and cuffs. Vented sides. Machine washable medium; needs no ironing. Red, green and navy stripes.

Sizes S (2-3); M (4-5); L (6-6x). State S, M, or L.

29 H 4700F—Shipping weight 4 ounces......\$2.59

MEASURE TO BE SURE . . Order sizes listed with each item. Size (not age). 2 3 4 5 6 6x Height (in.) $32\frac{1}{2}-35$ $35\frac{1}{2}-38$ $38\frac{1}{2}-41$ $41\frac{1}{2}-44$ $44\frac{1}{2}-47$ $47\frac{1}{2}-49$ Measure height of child in his (her) stocking feet.

*Reg. DuPont T.M. **Reg. Chemstrand Corp. T.M.



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Winnie-the-Pooh collection of children's classics



THIS SEASON...The Red Coat goes with so many things

The Smock Look Dress. Woven yarn-dyed combed cotton gingham. Colors stay fresh and clear. Square collar and cuffs of cotton pique edged with lace. Sleeves come an inch below her elbows. Skirt is shirred at high yoke in front, back. 3-inch hem. Button back. Machine wash, medium; little ironing. Forest green plaid.

State size 2, 3, 4, 5, 6, 6x. Shipping weight 10 ounces. 29 H 5550F.....\$5.99

9. Hat. Cotton velveteen. Lined; earflaps. Measure around head above ears. Sizes M (201/2); L (211/2 in.). State M or L. 29 H 7962F-Red 29 H 7963F-Green

3 The Coat. To wrap her in warmth—it's all wool diagonal weave interlined with reprocessed wool, and other fibers . . buttons all the way to her chin. Extra touch of luxury-the lining of rich rayon satin.

To wrap her in fashion-it's made with a smart front yoke, two patch flap pockets underneath . . a back yoke that tops a pretty pleat . . pyramid shoulders that fit well, add an extra touch of style . . a becoming Peter Pan collar. Self fabric buttons. Dry clean. Balloon red. State size 2, 3, 4, 5, 6, 6x. 29 H 8734F—Shipping weight 1 pound 12 ounces.....\$17.99

4 The Sweater Dress. Orlon* acrylic knit fashioned in straight lines that are so easy to wear..so smart with or without the separate belt. Full length with fashion knit bottom, finished with rib knit cuffs on the long sleeves, a turtleneck. Machine washable, medium. Pin not included. Order separately below.

State size 2, 3, 4, 5, 6, 6x. 29 H 5661F-Balloon red 29 H 5591F-Admiralty navy Shipping weight 12 ounces..... Each \$6.99

Winnie-the-Pooh Pin

Gold-colored metal with safety clasp. 11/4 inches high. 29 H 1551-Shpg. wt. 2 oz. \$1.00







1 The Gloves. Double woven nylon. Shirred elastic at wrists. White. Sizes S(2-3); M(4-5); L(6-6x). State S, M, or L.

29 H 2666F—Shpg. wt. 1 oz... Pair \$1.00

2 The Socks, package of 3 pairs. Su-Pima® cotton socks. heels, toes and soles 75% cotton, 25% nylon. Shrink controlled. SANI-GARD. Ribbed top. White. Machine wash, medium; machine dryable. See Socks Measuring Chart on Page 75.

State one size to a package 5, 5½, 6, 6½, 7, 7½, 8, 8½. Shipping wt. pkg. 2 oz. 29 H 1919F—2 Packages\$2.34; Pkg.\$1.20

3 Expertly detailed Shoes with patent leather uppers, rounded square toe. Leather-lined uppers. Composition sole, vinyl heel. Little girls' sizes B (medium narrow) 10 to 4; D (medium wide) 8½ to 4. Half sizes too. State size, then width.

15 H 12475F—Red 15 H 12531F—Navy blue 15 H 12521F—Green

15 H 12094F—Black Shipping weight 1 lb. 4 oz.....Pair \$6.97

Winnie-the-Pooh Print Dress

The Smock-look in broadcloth of combed cotton. The light-hearted print pictures Winnie-the-Pooh and his very best friends. Gay cording edges the collar, the cuffs on the full length sleeves. Skirt is shirred at the high yoke in front and back. 3-inch hem. Button back. Machine wash, medium; needs little ironing.

MEASURE TO BE SURE. Order sizes listed with each item.

Size (not age) | 2 | 3 | 4 | 5 | 6 | 6x

Height (inches) | 32½-35 | 35½-38 | 38½-41 | 41½-44 | 44½-47 | 47½-49

Measure height of child in her stocking feet.

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29 H 5552F—State size 2, 3, 4, 5, 6, 6x. Wt. 9 oz.....\$5.99

MEASURE TO BE SURE . . see chart on page 5



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Size (not age)

Shipping weight 5 ounces......Pair \$2.49

MEASURE TO BE SURE . . Order only sizes listed with each item

Height (inches) 321/2-35 | 351/2-38 | 381/2-41 | 411/2-44 | 441/2-47 | 471/2-49

Measure height of child in her stocking feet

3

Stretch Pants



THIS SEASON..The total look in washable Orlon* Knits

1 thru 3 The V-neck Sweaters. High-bulk Orlon* acrylic that's soft and warm, keeps its shape. Popular pullover style with rib knit neck, cuffs, bottom. Machine wash, medium. Sizes 3, 4, 5, 6, 6x. Please state size. (1) 29 H 3828F-Forest green (3) 29 H 3829F-Admiralty navy	7 The Blouse. Combed cotton—great with knits. Long sleeves, button cuffs and front. Machine wash, med. White. Sizes 2, 3, 4, 5, 6, 6x. Please state size. 29 H 4418F—Shipping weight 4 ounces\$2.99
(2) 29 H 3827F-Balloon red Shipping weight 7 ounces\$3.99	8 Coordinated bulky knit Cap. Double thick Orlon* acrylic. Cuff pulls down to cover ears. Machine wash, medium. One size fits 2 to 6x. Red, green, navy and white stripes.
4 thru 6 The Knit Skirts. All around pleats stay forever, because they're knit in permanently. Orlon* acrylic, smoothly	29 H 2684—Shipping weight 3 ounces\$1.99
shaped with its straight line styling, knife pleats, all around elastic waist. Machine washable, medium. Sizes 2, 3, 4, 5, 6, 6x. Please state size.	9 The Ribbed Knee Socks. Orlon* acrylic and stretch nylon. Elasticized turn-down cuffs. Machine wash, medium. Sizes M (5-61/2); L (7-81/2). Please state M or L.
(4) 29 H 4424F-Forest green (6) 29 H 4423F-Admiralty navy (5) 29 H 4422F-Balloon red	29 H 1841F—Forest green 29 H 1842F—Admiralty navy 29 H 1840F—Balloon red
Shipping weight 8 ounces\$3.99	Shipping weight each 2 oz

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1 thru 3 Jumper shaped in a blend of wool and nylon flannel. Skirt is shirred at high yoke in front and back. Back zipper. Taped 3-in. hem. Hand wash. State size 2, 3, 4, 5, 6, 6x.

(1) 29 H 4420F—Admiralty navy

(2) 29 H 4419F—Balloon red

(3) 29 H 4421F-Forest green

Shipping weight 10 ounces... Each \$5.99

4 Full-fashioned Turtleneck Stretch Top. Fine textured nylon knit keeps its shape, fit. Jacquard knit-in pattern on collar. Balloon red. Machine wash, med. Sizes S(2-3); M(4-5); L(6-6x). State S, M or L. Shipping wt. 3 oz.

29 H 2801F-2 for \$6.44; Each. \$3.29

5 and 6 Broadcloth Blouses of combed cotton. Styled with button front, button cuffs on long sleeves. Mach. wash, med. Little iron. State size 2, 3, 4, 5, 6, 6x.

(5) 29 H 4416F—Winnie-the-Pooh print

(6) 29 H 4418F-White

Shipping weight 4 ounces Each \$2.99

7 Knee Socks . . ribbed and cuffed. Bulky rib knit Orlon* acrylic and stretch nylon, lightly brushed for extra warmth, softness. Elasticized turndown cuffs. Machine wash, medium.

Sizes M (5½-6½); L(7-8½).† State M or L. 29 H 1850F—Admiralty navy, balloon red cuff 29 H 1851F—Balloon red, admiralty navy cuff 29 H 1852F—Forest green, balloon red cuff Shipping wt. pr. 2 oz. . . 3 pairs \$2.28; Pair 79c 8 Ribbed knit seamless stretch Tights. Fine stretch nylon. Machine wash, medium.

Sizes S(2-3); M(4-5); L(6-6x). State S, M or L. 29 H 2861F—Balloon red

29 H 2862F-Forest green

29 H 2863F—Admiralty navy

Shpg wt. each 3 oz. .. 2 for \$3.88; Each \$1.99

9 Argyle Knee Socks. Bulky knit olefin, Orlon* acrylic, stretch nylon; softly brushed. Elastic top. Green, red, black pattern. Machine wash, med. Sizes M (5½-6½); L(7-8½)†. State M or L. 29 H 1855F—Shipping weight 2 oz... Pair 99c

10 Package of 3 stretch nylon Panties. Run-resistant.. ribbed legs, elastic waist. Machine wash, med. Pkg. has 1 balloon red, 1 white, 1 admiralty navy. Sizes M (2-4); L (5-6x). State M or L. 29 H 3049F—Shipping wt. 3 oz..... Pkg. \$2.99

MEASURING CHART . . Order only sizes listed with each item

Size (not age) . . . 2 3 4 5 6 6x

Height (inches) . . 32½-35 35½-38 38½-41 41½-44 44½-47 47½-49



Blouse sold on opposite page

See page 75 for sock measuring chart *Reg. DuPont T.M. PCBMK AEDSLG4 SEARS 11



Winnie-the-Pooh collection of children's classics





with stretch nylon Tops and Tights

7 A-line Jumper fashioned in luxurious wide wale cotton corduroy. Back zipper, pocket. Machine wash, medium. State size 2, 3, 4, 5, 6, 6x. 29 H 4413F—Admiralty 29 H 4412F—Balloon red 29 H 4415F-Honey beige navy 29 H 4414F-Forest green

2 Full-fashioned Turtleneck Top in a fine textured knit. Keeps its just-right fit because stretch nylon holds its shape. Reinforced seams. Bar-tacked at strain points. Machine wash, warm.

Shipping weight 5 ounces.....\$3.99

Sizes S(2-3); M(4-5); L(6-6x). State S, M or L. 29 H 2802F—Black 29 H 2803F—Admiralty navy 29 H 2801F—Balloon red 29 H 2804F-White Shipping wt. each 3 oz.... 2 for \$6.44; Each \$3.29

3 Full-fashioned Fights, our very best, are knit of fine runproof nylon. Double knees and seat for extra warmth and wear. Elastic waistband is napped inside for added comfort. Machine wash, warm.

Sizes S(2-3); M(4-5); L(6-6x). State S, M or L.

29 H 2842F-Admiralty navy

29 H 2336F—Black

29 H 2840F-Balloon red

29 H 2839F-White

Shpg. wt. ea. 2 oz. 2 for \$3.88; Ea. \$1.99

4 Superbly Crafted Shoe has leather uppers, rounded square toe. Leather lined uppers. Composition sole and heel.

Sizes C(medium) width in 10 to 4. Half sizes too. Please state size.

15 H 12474F-Red 15 H 12095F-Black 15 H 12522F-Dk. green 15 H 12530F-Navy Shipping weight 1 pound 4 oz.....\$6.97

Rabbit . . the tan and white bunny. Rayon plush, cotton stuffed. 17 inches high. 29 H 1578—Shpg. wt. 1 lb. 2 oz.....\$4.99

MEASURE TO BE SURE . . Order only sizes listed with each item Size (not age). . Height (inches) 291/2-32 321/2-35 351/2-38 381/2-41 411/2-44 441/2-47 471/2-49



THIS SEASON ...

Our bright new Print Top is perfect over Stretch Pants

1 Winnie-the-Pooh print Top in fine cotton broadcloth takes a demure look with its bright red bow. Off-white collar and cuffs accented with red piping. Shirred front, ¾ sleeves, full button back. Machine wash, medium. Little ironing.

State size 2, 3, 4, 5, 6, 6x.
29 H 9590F—Shipping weight 8 ounces......\$2.99

2 thru 5 Stretch Pants. Firmly knit of heavy 4-ply nylon for a silky look, long wear and superb shape retention. For a just right fit, they stretch 2 ways. Tunnel-type covered elastic waist, stitched front crease, self stirrups. Machine wash, medium. State size 2, 3, 4, 5, 6, 6x.

(2) 29H9595F-Balloon red

(4) 29H9596F-Forest green

(3) 29H9598F-Admiralty navy (5) 29H9597F-Bear brown Shipping weight each 4 ounces..... 2 for \$5.88; Each \$2.99

6 Stretch Boots.. match the stretch pants above, are knit of the same fine quality 2-way stretch nylon. Composition sole. Elastic at ankle. Machine wash, dry, warm. Sizes S(fits clothing sizes 2-3); M(4-5); L(6-6x). State S, M or L.

29 H 1293F-Balloon red

29 H 1294F-Bear brown

5

6

(7 thru 9) Stuffed Animals. Made of soft rayon plush, cotton stuffed. Walt Disney characters.

7 Eeyore . . the gray donkey. 10 inches high, 14 in. long. 29 H 1573—Shipping weight 1 lb. 12 oz. \$4.99

8 Winnie-the-Pooh . . the honey color bear. 13 in. high. 29 H 1568—Shipping weight 1 lb. 4 oz...........\$4.99

9 Piglet . . the timid pink pig. 12 inches high.
29 H 1572—Shipping weight 12 ounces. 2.99



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THIS SEASON.. Fine pinwale corduroy is just right for toddlers

Jumpsuit for boys, girls. Pinwale cotton cordu-
roy. Button shoulders. Partially lined for neat-
ness. Adjustable side tabs. Tapered legs. Applique.
Machine wash, medium. State size 1, 2, 3, 4.
29 H 7513F-Balloon red
29 H 7514F-Balloon blue
Shipping weight 9 ounces \$3.99

- 2 Turtleneck Knit Pullover. Pak-nit combed cotton.. maximum fabric shrinkage 1%. White. Machine wash, medium. State size 2, 3, 4.
 29 H 4850F-Wt. ea. 4 oz. 3 for \$4.08; Ea. \$1.39
- 3 Jumper. Pinwale cotton corduroy. Pleats at each side, inverted pleats front and back. Applique, back zipper. Machine wash, medium.

- 4 Girls' Floppy Brim Hat. Pinwale cotton corduroy. Ear flaps, chin tie. State size 18, 19, 20 inches. Measure around head above ears.
- 29 H 7939F-Balloon blue 29 H 7940F-Balloon red Shipping weight 14 ounces.....\$1.99
- 5 Eton Suit. Pinwale cotton corduroy. Jacket is half-lined for good looks and fine fit. 2-set-in pockets. Shorts—elastic back-waist, band front, button suspenders. Machine wash, warm.

- 6 White Shirt for boys, girls. 65% Dacron* polyester, 35% combed cotton, easy care finish. Interlined collar; long sleeves with interlined button cuffs; inverted back pleat. Buttons on right-hand side. Machine wash, med. State size 1, 2, 3, 4.

 29 H 6209F-Shipping weight 5 ounces.....\$2.49
- (9, 10) Sweaters. Hi-bulk Orlon* acrylic. Ribbed cuffs, bottom. Saddle shoulders. Machine wash, med.
 Girls' Cardigan. State size 1, 2, 3, 4.
 H 3843F-Balloon red

14 SEARS 3 AEDSLG *Reg. DuPont T.M. Tights sold on page 12 MEASURE TO BE SURE . . see chart on page 12







*Reg. DuPont T.M.



1 All-Season Coat of wide wale cotton corduroy. Zip-out pile lining of warm Orlon* acrylic on cotton back has attached sleeves interlined with quilted acetate. Back belt, 2 flap pockets. Machine wash, warm. State size 2, 3, 4, 5, 6, 6x.

29 H 8877F—Forest green
29 H 8878F—Admiralty navy
Shipping weight 1 pound 8 ounces......\$12.99
Gloves sold on page 17

2 All-Season Cap . . matches coat. Wide wale cotton corduroy. Lined; ear flaps. Sizes S(19-19½); M(20-20½); or L(21-21½). State S, M or L. 29 H 7922F—Forest green 29 H 7923F—Admiralty navy Shipping weight 3 ounces......\$2.39

3 Continental Slacks.. wide wale cotton corduroy. Elastic back-waist with exposed bands; zip fly; slim legs; 2 front pockets. No cuffs. Machine wash, medium. State size 2, 3, 4, 5, 6, 6x.

29 H 6828F—Forest green 29 H 6827F—Admiralty navy 29 H 6829F—Burgundy

Shpg. wt. each 10 oz..... 2 for \$5.88; Each \$2.99

4 Stretch Socks. Bulky knit Orlon* acrylic, stretch nylon. Elastic top. Machine wash, med. Sizes M(5½-6½); L(7-8½). State M or L.

29 H 1967F—Admiralty navy 29 H 1964F—Burgundy 29 H 1955F—Forest green

Shpg. wt. pair 1 oz....3 pairs \$1.44; Pair 49c

5 Tie and Pocket Square. Acetate. Ready tied 4-in-hand tie. Gray-burgundy-admiralty navy stripe. One size fits 2 to 6x.
29 H 9432—Shipping weight 4 oz..... Set \$1.99

6 Velour Pullover...luxurious combed cotton knit.
2-way collar can be worn open or zipped up as a
turtleneck. Ribbed collar, cuffs, bottom. Long
sleeves. Machine wash, medium.

Sizes S(2-3); M(4-5); L(6-6x). State S, M or L.

29 H 5821F—Forest green 29 H 5801F—Admiralty navy 29 H 5800F—Burgundy

29 H 5800F—Burgundy
Shipping weight 6 ounces......\$3.99

7 V-neck Cardigan . . hi-bulk Orlon* acrylic. Novelty knit neck, button border. Machine wash, medium. State size 3, 4, 5, 6, 6x.

29 H 3836F—Admiralty navy 29 H 3835F—Burgundy

29 H 3837F—Forest green
Shipping weight 7 ounces......\$3.99

8 PERMA-PREST Never-Iron oxford cloth Shirts of polyester and combed cotton. Top-stitched, button down collar; interlined cuffs on long sleeves. Machine wash, med., then tumble dry. State size 2, 3, 4, 5, 6, 6x.

29 H 6308F—Burgundy stripe 29 H 6306F—Solid white

29 H 6307F-Admiralty navy stripe

Shpg. wt. each 5 oz...2 for \$5.28; Each \$2.69

Gloves sold on page 17





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THIS SEASON...

Boys wear burgundy and navy

1 and 2 Blazer Jacket handsome in wool and nylon flannel. Expertly tailored with set-in sleeves, shoulder pads, interlined facing to keep its shape, set-in pockets. Fully lined. The finishing touch . . an iron-on crest of Tigger the tiger. Dry clean. State size 3, 4, 5, 6, 6x.

(1) 29 H 9486F—Burgundy (2) 29 H 9487F—Admiralty navy Shipping weight 1 pound 7 ounces...... Each \$9.99

3 and 4 PERMA-PREST Never-Iron Continental Slacks. Heavy-weight 50% Fortrel* polyester and 50% combed cotton in a dressy hopsack that has the look of a fine wool. Special process locks the crease in, shuns wrinkles. Side elastic inserts, snap front waistband, zip fly, 2 pockets. Machine wash, medium . . then tumble dry ** . . need no ironing.

State size 2, 3, 4, 5, 6, 6x.

29 H 6902F—Gray (3) 29 H 6900F—Black burgundy

(4) 29 H 6901F—Admiralty navy

Shipping weight 10 ounces...... Each \$3.99

5 Striped Knit Pullover. Pak-nit® cotton and acetate blend keeps its shape . . fabric won't shrink more than 1% in length. Ribbed turtleneck, cuffs, bottom. Long sleeves. Heather gray with burgundy and navy trim. Machine wash, medium.

Sizes S(2-3); M(4-5); L(6-6x). State S, M or L. 29 H 4703F—Shipping weight 4 ounces...... \$2.59

6 Continental Slacks. Styled in an unusually fine wide-wale cotton corduroy. Elastic back-waist, snap front waist, 2 front swing pockets, tapered legs and zip fly. Machine wash,

medium. State size 2, 3, 4, 5, 6, 6x. 29 H 6829F—Burgundy 29 H 6827F—Admiralty navy

7 Stadium Coat. Wide-wale cotton corduroy is pile lined with matching, heather-toned pile of thick Orlon† acrylic and modacrylic on acetate back. For even more protection, rugged good looks, the pile trims collar, pockets. Sleeves lined with quilted acetate. Hand wash. Burgundy. State size 2, 3, 4, 5, 6, 6x. 29 H 8879F—Shipping weight 1 pound 8 ounces...... \$15.99

A Matching Trooper Hat. Wide-wale cotton corduroy. Quilt lined. Pile trimmed earflaps, visor. Adjustable chin strap. Burgundy. Sizes S(19-191/2); M(20-201/2); L(21-211/2) inches. Measure around head above ears for correct size. State S, M or L. 29 H 8069F—Shipping weight 13 ounces...... \$2.39

Q Stretch Gloves. Knit of Orlon† acrylic. Comfortable rib knit cuff. Machine wash, medium. One size fits 2 to 6x.

29 H 2680—Burgundy 29 H 2682—Admiralty navy

29 H 2679—Balloon red 29 H 2681—Forest green

10 Turtleneck Stretch Pullover. 2-way stretch nylon knit keeps its shape. Long sleeves. Winnie-the-Pooh embroidery.

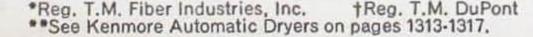
Machine wash, warm. Sizes S(2-3); M(4-5); L(6-6x). 29 H 4764F—Burgundy 29 H 4765F—Admiralty navy

29 H 4729F-White

State S, M or L. Shipping weight 3 oz..... Each \$2.59

MEASURING CHART. . Order only sizes listed with each item Size (not age) Height (inches) 321/2-35 351/2-38 381/2-41 411/2-44 441/2-47 471/2-49

Measure height of child in his stocking feet







Year-round Coat of Dacron* and cotton poplin

Features a zip-out pile lining with its own quilted sleeves . . plus a zip-off pile-lined hood

Made for all weather, all seasons, in a water-repellent blend of 65% Dacron* polyester, 35% combed cotton. Extra benefits—Dacron* polyester adds wrinkle resistance, the easy care of machine washable, warm, little or no iron.

Warm coat and hood pile linings are Orlon* acrylic on cotton back, are bound with tape to guard against ravelling. Zip-out lining has quilted acetate sleeves for even more warmth. Two zippers turn a snug winter coat into a mild-weather topcoat. One removes the pile lining with its sleeves, reveals a full lining of acetate taffeta. The other zips off the hood.

Extra special are the shoulders, set-in in front for a dressy look, raglan in back for a comfortable fit over clothing. Fine details of styling are the sleeve tabs, two flap pockets and muted plaid colors.

State size 3, 4, 5, 6, 6x. 29 H 8853F—Olive plaid 29 H 8854F—Blue plaid

Shipping weight 1 pound 3 ounces. Each \$13.99



Wide-wale Corduroy Grid Coat \$1299

BEST BECAUSE: Pile lining in zip-off hood and coat is extra deep and winter warm. Top quality wide-wale cotton corduroy feels so velvety, looks so rich, wears so well. Fine top-coat tailoring plus an unusually well made hood add superb fit and good looks. Machine washable, warm, too.

Malden's lining is Orlon* acrylic on cotton back, bound with coordinated tape to guard against ravelling. Sleeves are lined with quilted acetate. Bulky knit collar of cotton and nylon keeps its shape, is trimmed with tabs and buttons. Hood has drawstring adjustment. 2 slash flap pockets, chest shields and button trim at sleeves.

State size 3, 4, 5, 6, 6x. 29 H 8885F—Bronze 29 H 8886F—Loden green 29 H 8887F—Navy

Shipping weight 1 pound 13 ounces. Each \$12.99

 MEASURE TO BE SURE . . Order sizes listed with each item Time

 Size (not age)
 2
 3
 4
 5
 6
 6x

 Height (inches)
 32½-35
 35½-38
 38½-41
 41½-44
 44½-47
 47½-49

18 SEARS PRINTED Measure height of child in his stocking feet



Cotton poplin Coat with zip-out pile lining

1 Coat is water-repellent—great for any weather, any season. The warm lining is Orlon* acrylic pile on cotton back. Zip it out to make a mild-weather coat, fully lined in acetate taffeta. Tape binding guards the liner against ravelling. Single-breasted Balmacaan style with button fly front, raglan shoulders for comfortable fit over clothing. Two slash pockets, a back pleat. Hand wash.

State size 3, 4, 5, 6, 6x.

29 H 9075F—Navy 29 H 9077F—Olive plaid
Shipping weight 1 pound 1 ounce..... Each \$9.99

2 Matching Cap. Water-repellent cotton poplin in the popular flat-top style, with multi-stitched brim and a coordinating striped band.

Sizes S(19-19½); M(20-20½); L(21-21½ inches). State S, M, or L.**

29 H 8061F—Navy 29 H 8060F—Olive plaid Shipping weight 12 ounces..... Each \$1.99



Raincoat and Helmet Set. Waterproof coating of buna rubber over cotton. Double fabric and clip closure give added protection. Raglan shoulders fit easily over clothing. 2 patch pockets with flaps. Wipe clean with a damp cloth. Yellow.

State size 3, 4, 5, 6, 6x.

29 H 9079F-Shipping weight 1 lb. 4 oz. Set \$3.99



Blazer Hat. Wool felt with a center crease and snap brim. Ideal with suits, sport coats, topcoats.

Sizes S(19-19½); M(20-20½); L(21-21½) inches.

State S, M, or L.**

29 H 8054F—Navy . 29 H 8055F—Gray

29 H 8056F—Brown
Shipping weight 12 ounces..... Each \$2.99

**Measure around head above ears.



Herringbone Dress Coat with zip-out pile liner. Wool, reprocessed wool and other fibers. Acrylic pile lining has quilted acetate sleeves, zips out to make an all-weather coat. Hem allows growth. Acetate lining, raglan shoulders, collar can be worn open or closed. Dry clean. State size 2, 3, 4, 5, 6, 6x. 29 H 8888F-Gray 29 H 8889F—Brown Shipping weight 1 pound 10 ounces. Each \$14.99

2 Coordinating Hat. Snap brim. Sizes S(19-191/2); M(20-201/2); L(21-211/2) in. Measure around head above ears. State S, M, or L.

29 H 8057F-Gray check 29 H 8058F-Brown check Shipping weight 11 ounces..... Each \$2.99



(3 and 4) Dress Shirts. Broadcloth of 65% Dacron* polyester, 35% combed cotton. Max. fabric shrinkage 1%. Chest pocket. Topstitched collars have stays. Machine wash, hot, little or no iron. White. State size 2, 3, 4, 5, 6, 6x.

3 SHORT SLEEVES. Hemmed sleeves. 29 H 6205F—Shipping weight 4 oz \$1.79

4 LONG SLEEVES. Interlined cuffs. 29 H 6277F—Shipping weight 5 oz..... 1.99

5 3-piece Accessory Set. Pre-tied 4-in-hand tie, dress-up pocket square like Dad's, elasticized belt that fits 20-24-inch waist. Acetate.

29 H 9497—Red, navy, burgundy and white stripes 29 H 9498-Olive, brown, black and white stripes Shipping weight 7 ounces Set \$1.99



Bulky knit stretch Crew Socks. 75% Orlon* acrylic for softness and warmth, 25% stretch nylon for comfortable, smooth fit. Elastic in top holds socks in place. Machine washable, medium.

Sizes M (5½-6½); L (7-8½). State M or L. 29 H 1977F-Brown 29 H 1987F-White 29 H 1964F-Burgundy 29 H 1965F-Heather gray 29 H 1967F-Admiralty navy

Shipping wt. pr. 1 oz..... 3 prs. \$1.44; Pair 49c

6 GREAT TOGETHER . . The Cadet Sweater and Gro-cuff Flannel Slacks . . is divinely warm . . all because it's knit from a

6 Big Zip Sweater. Machine washable, medium and machine dryable. Looks and feels extra soft softly brushed blend of Kodel** polyester, fine mohair and wool. Contrasting rib knit cuffs, waist, border around neck, down the front. Novelty pull on the "Big Zip."

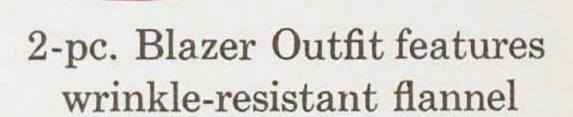
State size 3, 4, 5, 6, 6x. 29 H 3797F-Heather blue 29 H 3794F—Heather gray 29 H 3796F—Heather camel Shipping weight 7 ounces...... Each \$4.99

7 Gro-cuff Slacks. Smoothly blended of Orlon* acrylic and rayon resists wrinkles, is machine washable, medium. To lengthen slacks, no need to sew. Snip a stitch, slacks grow an inch, stay cuffed as they grow. Continental tailoring with snap front

waist, covered elastic back-waist for good fit, zip fly,

2 front pockets, pretend side tabs, tapered legs.

State size 3, 4, 5, 6, 6x. 29 H 6931F-Navy 29 H 6932F—Bankers' gray 29 H 6933F-Dark brown Shipping weight 8 ounces..... Each \$3.99



2-pc. \$899 Jacket \$599 Alone

Jacket and slacks not only stay neat longer, they're specially smooth and long wearing because the flannel is loomed from 75% top quality Orlon* acrylic, 25% rayon. Lined jacket sports 3 metallic buttons, an appliqued crest, 3 patch pockets. Cuffless slacks tailored with snap tab front, covered elastic back-waist, zip fly, 2 pockets. Shirt, tie, pocket square not included. Dry clean.

State size 3, 4, 5, 6, 6x.

29 H 9488F-Red jacket, navy slacks 29 H 9489F-Navy jacket, gray slacks 29 H 9490F—Camel jacket, brown slacks Shipping weight 1 pound 6 ounces. . . Suit \$8.99

Blazer Jacket alone. State size 3, 4, 5, 6, 6x. 29 H 9492F-Navy 29 H 9491F—Red 29 H 9493F—Camel Shipping weight 1 pound..... Each \$5.99

*Reg. DuPont T.M. **Reg. T. M. Eastman Chemical Prod. Inc.

PCBKM SEARS 19



Magic-Grow Ski-Pants

Specially made to give extra long wear—the heavy duty cotton and nylon poplin lasts and lasts . . the hidden hem at the ankles allows more than an inch of lengthening.

For extra protection there's a quilted polyester interlining for lightweight warmth . . no bunching when washed. Machine washable, warm.

State size 3, 4, 5, 6, 6x. 29 H 8102F-Brown 29 H 8100F-Navy

29 H 8103F-Loden green 29 H 8101F-Black Shipping weight 11 ounces..... \$5.99

Coverall Ski Pants

Heavy duty cotton and nylon poplin is warmly interlined with quilted polyester. Sturdy double knees. Knit collar. Long front zipper, ankle zippers for easy on, easy off. Shirred elastic at back-waist. Machine wash, warm. State size 3, 4, 5, 6, 6x.

29 H 8131F-Navy 29 H 8132F-Black 29 H 8133F—Brown

Shipping weight 15 oz..... \$8.99



Ski-look Knit Coordinates for boys and girls

Snuggly warm hi-bulk acrylics get their lively look from the knitin Norwegian style patterns. All are machine washable, medium.

Pullover Sweater with the comfort of a set-in yoke and raglan shoulders. Rib knit crew neck, cuffs, bottom. State size 3, 4, 5, 6, 6x. 29 H 3734F-White 29 H 3736F-Blue 29 H 3735F-Red Shipping weight 7 ounces..... \$3.99 9 Mittens. Snug rib knit wrists. One size fits 2 to 6x.

29 H 2553-White 29 H 2554—Blue 29 H 2555-Red Shipping weight 1 ounce.... Pair \$1.00

3 Ski Cap . . double thick for extra warmth. Topped with a pompon. One size fits 2 to 6x. 29 H 2516-White 29 H 2517-Blue 29 H 2518-Red Shipping weight 2 ounces.....\$1.49 1 Scarf . . double thick, tubular knit gaily trimmed with tassel fringe.

About 7 x 51 inches. 29 H 2533-White 29 H 2534—Blue 29 H 2535-Red Shipping weight 3 ounces.....\$1.99











Nylon Ski Cap

Water repellent. Quilted interlining. Rib knit trim pulls down to cover ears. One size fits 3 to 6x. 29 H 8008—Blue 29 H 8009-Red Shipping weight 13 ounces...... \$1.99

Creslan acrylic knits are cuddly soft and long wearing. Knit-in patterns and colors stay bright and clear through countless washings. All are machine washable, medium.

Foce Mosk. Double knit for extra warmth. Elastic around face for snug fit and shape retention. One size fits 2 to 6x. 29 H 2623-Red 29 H 2622-Navy Shipping weight 2 ounces......\$1.59

7 Convertible Hockey Cap. Double thick knit. Cuff, pulldown mask, elastic around face. One size fits 2 to 6x. 29 H 2693-Navy 29 H 2695-Loden green 29 H 2694-Red Shipping weight 3 ounces \$1.59

8 Striped Mittens. Bulky knit. One size fits 3 to 6x. 29 H 2649-Navy 29 H 2650-Red 29 H 2651-Gray Shipping weight pr. 2 oz 2 pairs \$1.88; Pair 99c

Q Leather palm Mittens. Bulky knit, brushed inside for extra softness and warmth. Tight fitting cuff. One size fits 3 to 6x. 29 H 2638-Navy 29 H 2637-Red 29 H 2639-Brown

*Reg. American Cyanamid Co. T.M.



Side-zip Snowsuit

Sturdy water-repellent nylon. Body and hood of jacket are fully interlined with polyester, and lined with Malden's pile fabric of Orlon* acrylic on cotton back for superb warmth. Drawstring hood, knit cuffs, 2 pockets. Eagle embroidery on chest. Matching pants have adjustable suspenders, elastic back-waist; interlined with quilted acetate and other fibers. Machine wash, warm. Navy.

State size 2, 3, 4, 5, 6, 6x. 29 H 8235F-Wt. 2lbs. 1 oz. \$14.99

Western style Snowsuit

Combed cotton poplin. Scotch-gard® Brand Stain and Rain Repeller. Sanforized®, max. fabric shrink. 1%. Jacket, hood have Kodel® polyester interlining... plus Orlon* acrylic pile lining on cotton back. Drawstring hood. Knit cuffs, pile trimmed pockets. Matching pants interlined with quilted polyester, have adjust. suspenders, ankle zipper; elastic backwaist, stirrups. Tan. Mach. wash, warm. State size 2, 3, 4, 5, 6, 6x. 29 H 8236F-Wt. 2 lbs.1 oz.\$15.99



Snowcoat Set

Water-repellent cotton poplin. Double breasted, fingertip length coat is ½-lined with Malden's pile fabric of Orlon* acrylic on cotton back. Rest of coat, sleeves, pants interlined with quilted acetate. Convertible pile collar buttons high. Pants have adjustable suspenders sidebutton closing, stitched front crease. Button ankle tab; elastic foot straps. Matching helmet. Machine wash, warm.

State size 3, 4, 5, 6, 6x. 29 H 8404F—Cadet blue 29 H 8423F—Brown Shipping wt. 2 lbs.....\$11.99



Toddler Snowsuit

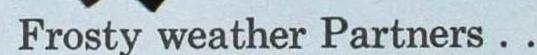
Water repellent cotton and nylon poplin is sturdy and long wearing. Zip front jacket is ½-lined with all acrylic pile. Rest of jacket, pants are interlined with quilted acetate. Decorative contrast knit trim, knit wristlets to keep out the cold. Pants have adjustable suspenders, elastic back-waist, side button opening, snug-fitting knit ankles keep out cold. Machine wash, warm. Matching helmet.

State size 2T, 3T, 4T.

29 H 8218F—Tan with brown

29 H 8217F—Blue with navy

Shipping wt. 1 lb. 8 oz. . . \$10.99



the quilted nylon Jacket with clip-on Mittens the Norpole® nylon interlined Ski Pants

Mittens can't

get lost when they're clipped

securely to jacket

I Jacket and Mittens. An exciting new style that's tops in warmth as well as practicality. The jacket is water-repellent nylon taffeta quilted to fluffy polyester interlining and lined with Malden's pile of Orlon* acrylic on cotton back. For even greater protection, detachable drawstring hood is pile lined. Knit collar buttons up to form a snug turtleneck. Knit cuffs. Side seam pockets. The nylon quilted mittens are lined with cotton kasha. have attached rings that clip on to jacket to keep them from getting lost. Machine washable, warm. State size 3. 4, 5, 6, 6x.

2 Ski Pants . . practically winterproof—neoprene backed nylon fabric is waterproof, windproof. Quilted polyester interlining keeps out cold . . won't bunch up when washed. Elasticized back-waist, stitched front crease, elastic foot straps. Machine washable, warm.

State size 3, 4, 5, 6, 6x. 29 H 8109F—Navy 29

3 Waterproof vinyl Mittens . . rayon pile lining . . adjustable wrist strap . . elastic wrist. Reinforced palm, thumb. Attached D-ring, clip. Machine wash, med. Fits 3 to 6x. 29 H 2633-Red 29 H 2631-Black Wt. pair 4 oz . . . 2 prs. \$3.88; Pair \$1.99

4 Waterproof cotton poplin, vinyl palm. Rayon, cotton fleece lining; plastic interliner. Elasticized wrist, top. Machine wash, med. Sizes M(3-4); L(5-6x). State M or L. 29 H 2635F-Navy 29 H 2634F-Red 29 H 2636F-Brown

Wt. pair 4 oz..... 2 prs. \$3.50; Pair \$1.79



*Reg. DuPont T.M. PCBKMS3 SEARS 21



Nylon pile lined ski Jacket \$Q99

Plenty of warmth and style, yet lightweight for active, outdoor comfort. Tightly woven nylon quilted to acetate, unknown fibers (textile byproducts). Upper half is pile lined with fluffy Orlon*** acrylic on cotton back. Balance is quilt lined. Knit turtleneck collar and cuffs.

Comfortable raglan sleeves. Zip off pile lined drawstring hood. Zip front. Belt with magnetic closure, tri-color trim on sleeves and slightly longer styling all keep pace with the latest in ski wear fashion. Blue. Machine wash, warm.

State size 3, 4, 5, 6, 6x. Wt. 1 lb. 10 oz. 29 H 4503F.....\$9.99 ***Reg. DuPont T.M.





It's outstanding... Our Acrilan pile-lined Jacket of Fortrel and cotton twill

\$1199

- Rugged twill weave blended of 50% Fortrel* polyester and 50% combed cotton has a rich, handsome luster. Scotchgard® Brand Stain Repeller shrugs off water and oil-borne stains
- Acrilan** acrylic pile lining is extra dense, extra heavy; dries quickly and evenly . . polyester sleeve interlining will not bunch when washed. A superb combination for warmth and comfort
- · Zip-off pile lined drawstring hood, bulky knit collar and storm cuffs give added protection against gusty winds

Superbly styled for comfort and fit with yoke shoulders and adjustable side tabs. Giant front zipper. Inside . . a clip for hat, mittens; name tag. Machine wash, warm. State size 3, 4, 5, 6, 6x.

29 H 4526F-Brown 29 H 4525F-Navy Shipping weight 1 pound 6 ounces.....

29 H 4527F—Blue .. Each \$11.99

Blanket plaid Jacket

Smart multicolor plaid of reprocessed wool and rayon is warmly lined with reprocessed wool, unknown fibers (textile by-products). Lined drawstring hood, drawstring bottom, knit cuffs give extra protection against wind, snow. Dry clean. State size 3, 4, 5, 6, 6x.

Shipping weight 1 lb. 7 oz. 29 H 4511F.....\$6.99 Nylon ski Jacket

Nylon quilted to acrylic and other fibers for lightweight warmth. Drawstring hood helps keep out chilly winds. Zip front. Durable water repellent finish. Attractive ski emblem on chest. Machine

Shipping wt. 14 oz. Each \$3.99

washable, warm temperature. State size 2, 3, 4, 5, 6, 6x. 29 H 4512F-Red 29 H 4513F-Blue

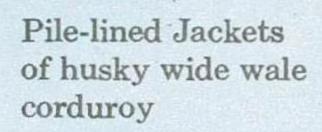
"Charge it" if you wish . . see pages 815-816

MEASURE TO BE SURE. Sizes 2 to 6x Order only sizes listed with each catalog number. Height (in.) 321/2-35 351/2-38 381/2-41 411/2-44 441/2-47 471/2-49 Measure height of child in his stocking feet.

NAMED BY A DESCRIPTION OF THE PROPERTY OF THE



Bold Western Looks . .



This rugged jacket has 3-layer construction for warmth and durability. Heavy wide-wale cotton corduroy . . fully interlined with Kodel* polyester . . plus an acrylic pile lining on cotton back with the look of sheared lamb's wool. Quilted polyester interlined sleeves. Pile lined drawstring hood and knit inner storm cuffs keep out chilly winds. 2 pockets with pile trim. Machine wash, warm. State size 3, 4, 5, 6, 6x.

29 H 4507F—Bronze

Style 1 has 3 layers of warmth

for maximum protection

29 H 4508F-Loden green

Shipping weight 1 pound 7 ounces.....\$10.99

*Reg. T.M. Eastman Chemical Products, Inc.

2 Wide-wale cotton corduroy . . made for warmth and long wear.
Orlon** acrylic pile lining on cotton back with the look of sheared Orlon** acrylic pile lining on cotton back with the look of sheared lamb's wool. Sleeves interlined with acetate and unknown fiber, textile by-products. Pile trimmed collar and pockets. Rawhide lacing at sides. Machine washable, warm. State size 3, 4, 5, 6, 6x.

29 H 4509F-Loden green 29 H 4510F-Bronze

Shipping weight 1 pound 2 ounces.....\$7.99



Pile-lined poplin Jacket

Water-repellent Avril® rayon and cotton shell. Orlon** acrylic pile lining on cotton back; sleeves interlined with acrylic and unknown fibers, textile by-products. Zip off pile lined drawstring hood, bulky knit collar, cuffs. Zip front with big pull. 2 slash pockets. Machine washable,

State size 2, 3, 4, 5, 6, 6x. 29 H 4540F-Navy

29 H 4538F-Brown Shpg. wt. 1 lb. 8 oz....\$7.50 **Reg. DuPont T. M.

Ideal for dress or casual wear . .

The pile-lined **MELTON Benchwarmer**

\$1299

(3 and 4) Heavyweight melton has plenty of warmth with Malden's pile lining of Orlon** acrylic on cotton back. Pile lined drawstring hood. Noteworthy tailoring features include fly front with snap closures and concealed zipper, 2 lower flap patch pockets. Popular 34-length style gives plenty of leg-moving freedom, yet looks smart enough to go anywhere. Dry

PCBKMS SEARS 23





For the sporting young man Sweaters of KODEL* for machine washability and dryability blended with MOHAIR and WOOL for softness and warmth.

BRUSHED for a look of luxury

40% Kodel polyester, 30% mohair and 30% wool... a wonderful combination of elegance and practicality. The wool gives luxurious warmth. The mohair gives a soft, rich texture. Kodel assures machine washability, medium temperature.

1 V-neck Cardigan. Contrasting inset on shoulders and sleeves gives this sweater its distinctive look. Rib knit neck, cuffs, bottom and button border.

State size 3, 4, 5, 6, 6x.

29 H 3713F—Heather blue

29 H 3714F—Heather camel

29 H 3716F—Red

29 H 3715F—Heather gold

Shipping weight 7 ounces......Each \$4.99

2 Convertible Collar Pullover.. can be worn open or zipped up as a turtleneck. Rib knit collar, cuffs, bottom.

State size 3, 4, 5, 6, 6x.

29 H 3718F—Burgundy

29 H 3721F—Heather navy

29 H 3719F—Heather olive

29 H 3720F—Coffee (brown)

Shipping weight 7 ounces......Each \$4.99

100% high-bulk Orlon** Sweaters

Orlon acrylic sweaters are luxuriously soft, warm and long wearing. And so easy care . . machine washable, medium. Need no blocking

3 Brushed Jacquard Cardigan. 4-tone knit-in diamond pattern is lightly brushed for a soft, muted effect. Rib knit trim, cadet collar, zip front, novelty metallic pull.

State size 3, 4, 5, 6, 6x. 29 H 3788F—Brown tones 29 H 3789F—Blue tones Shpg. wt. 7 oz... Each \$3.99 4 Henley Pullover . . the popular, fashionable style now gets extra excitement from its contrasting "award" stripes. Rib knit cuffs and bottom.

State size 3, 4, 5, 6, 6x. 29 H 3738F—White, red 29 H 3739F—Blue, white Shpg. wt. 6 oz. Each \$3.99 5 Cadet Cardigan. Bulky knit with smart tri-color contrast border around neck, down zipper front, on cuffs.

State size 3, 4, 5, 6, 6x. 29 H 3760F—Heather gray 29 H 3741F—Red 29 H 3742F—Blue 29 H 3743F—Camel Shpg. wt. 6 oz. Each \$2.99 6 Classic Cardigan. Distinctive knit gives an all boy look to this dressy sweater. Metallic buttons, fancy knit border.

State size 3, 4, 5, 6, 6x. 29 H 3762F—Blue 29 H 3761F—Red 29 H 3763F—Camel Shpg. wt. 6 oz. Each \$2.99 7 Sleeveless Pullover. Distinctive knit for real fashion success with little boys. Fancy stitch border on v-neck. Rib knit bottom.

State size 3, 4, 5, 6, 6x. 29 H 3749F—Blue 29 H 3750F—Red 29 H 3751F—Camel Shpg. wt. 4 oz... Each \$2.39

Order only sizes listed with each item

Size (not age)..... 3 | 4 | 5 | 6 | 6x

Height (inches..... 35½-38 | 38½-41 | 41½-44 | 44½-47 | 47½-49

*Reg. T.M. Eastman Chemical Products, Inc. **Reg. DuPont T.M.



1 Interlined Jacket. Scott Apparel (polyurethane) Foam quilted to cotton flannel lining provides plenty of warmth yet is lightweight for winter-play comfort. Smartly tailored with bulky cotton knit trim. 2 pockets. Machine wash, warm. State size 2, 3, 4, 5, 6, 6x.

29 H 4689F-Astro blue 29 H 4693F-Dark brown 29 H 4698F-Loden green

3 Lined Boxers. Styled with cotton flannel suede lining, shirt-gripping allaround elastic waist, back pocket, turn-up cuffs. Machine wash, medium. State size 2, 3, 4, 5, 6, 6x.

4 Continental Slacks. Smartly tailored with extended front waist with snap front closing, shirt gripping elastic back-waist, zip fly, 2 pockets. No cuffs. Machine wash, medium. State size 2, 3, 4, 5, 6, 6x.
29 H 6745F-Astro blue 29 H 6746F-Dark brown 29 H 6747F-Loden green

7 Safe-T-Knee Boxer Slacks with Gro-Cuffs. Knees padded with Scott Apparel (polyurethane) Foam plus an extra layer of corduroy. To lengthen, snip a stitch. an inch of growth and cuffed slacks. Snip again. an inch of growth and cuffless slacks with a 3-in. hem. Six months of wear tests by active boys, all the necessary washings, plus lab tests proved the endurance of these slacks. Elastic waist, 2 front pockets. Machine wash, medium. State size 2, 3, 4, 5, 6, 6x. 29 H 6725F-Loden green 29 H 6727F-Dark brown 29 H 6726F-Astro blue Shipping weight each 10 ounces. 2 for \$5.08; Each \$2.59

PCBKM AEDSLG 2 SEARS 25

Forget about ironing! These Pants are PERMA-PREST

All you do is wash as usual at medium temperature then tumble dry*. The just-pressed, smooth-asnew look returns . . crease stays sharp . . even without touch-up ironing.

Boxer style . . all around elastic waist



Continental style . . elastic back-waist



Sears *Best

Corduroy Slacks

BEST BECAUSE: Tightly woven, 81/2oz. midwale corduroy is extra heavy . . stays soft and warm . . keeps its beautiful luster through countless washings. And, of course, no ironing ever required when tumble dried.

Corduroy slacks blended of 50% Kodel** polyester and 50% cotton for strength and comfort. 2 front pockets; zip fly; no cuffs. State size 2, 3, 4, 5, 6, 6x. Use Measuring Chart on opposite page.

1 Boxer Slacks. All-around elastic waist-band with snap front closure. band with snap front closure.

29 H 6845F-Midnight navy

29 H 6847F-Brown

29 H 6846F—Loden green

Shpg. wt. each 8 oz. 2 for \$5.88; Each \$2.99

2 Continental Slacks. Interlined, extended front waist with triple snap closure. Shirt-gripping elastic back-waist.

29 H 6843F-Brown

29 H 6842F-Loden green

29 H 6841F—Midnight navy

Shpg. wt. each 8 oz. 2 for \$7.88; Each \$3.99



Denim Dress Jeans

BEST BECAUSE: Sturdy 11-oz. denim is unusually strong and long wearing .. keeps its handsome luster and smart good looks washing after washing. No ironing ever when tumble dried because they're PERMA-PREST. Slim or regular styles.

3 Sturdy denim blended of 50% polyester and 50% cotton is great for dress or play. Continental waistband has adjustable side tabs for comfortable fit. Concealed Memory-Lock® zipper. Bar-tacked at strain points. 2 swing pockets, 2 set-in back pockets. State size 3, 4, 5, 6, 6x.

Dress-up Regular Jeans. Use measuring chart on opposite page. 29 H 7740F-Antelope; 29 H 7749F-Navy

29 H 7750F-Green; 29 H 7752F-Blue Shpg. wt. ea. 10 oz. 2 for \$6.44; Each \$3.27

Dress-up Slim Jeans. Specially designed for the slim child with narrower waist, snug fitting seat. Use slim chart below. 29 H 7724F-Antelope; 29 H 7732F-Navy 29 H 7733F-Green; 29 H 7737F-Blue

Wt. ea. 10 oz.... 2 for \$6.44; Each \$3.27 **Reg. Eastman Chemical Products, Inc. T.M.

MEASURING CHART for SLIM Jeans only Size (not age) 3 Height (inches). .. 351/2-38 381/2-41 411/2-44 Waist (inches) 191/2 201/2 20

26 PCBKM 2AEDSLG

You can shorten, but not lengthen PERMA-PREST pants *See Kenmore Dryers on pages 1313-1317





*Reg. T.M. Fiber Industries, Inc.





PERMA-PREST Never Iron Shirts

Just machine wash at medium temperature then tumble dry. Wrinkles vanish . . the smooth-as-new look returns and they are ready to wear. All are in long wearing blends of polyester and cotton

4 Knit Shirts . . soft, smooth texture . . dry quickly . . resist pilling. Fashion collar, rib knit cuffs on long sleeves, interlined button placket.

Sizes S(2-3); M(4-5); L(6-6x). State S, M or L. Shipping weight each 5 oz.

29H5803F-Gold 29H5802F-Red 29H5804F-Blue 29H5805F-Green .Each \$2.49 2 for \$4.88.....

5 thru 7 Gingham Plaid Shirts. Button down collar is top-stitched and interlined. Long sleeves with cuffs.

State size 2, 3, 4, 5, 6, 6x. (5) 29 H 6327F-Blue plaid

(6) 29 H 6325F-Green plaid

(7) 29 H 6326F-Burgundy plaid Shipping weight each 4 oz. 2 for \$5.28..... Each \$2.69

8 Gingham Check Shirts. Top-stitched collar. Long sleeves, interlined cuffs. State size 2, 3, 4, 5, 6, 6x. 29 H 6329F-Blue 29 H 6330F-Green 29 H 6328F—Red Shpg. wt. each 4 oz. 2 for \$5.28; Ea. \$2.69



Easy-care Acrilan† acrylic Knit Shirts

These comfortable shirts have a soft, rich texture and deep glowing colors that last and last. Wonderful shape retention . . wrinkle resistance. Guaranteed to give normal wear for one year or return with Wear-Dated® tag and sales slip for free replacement or refund. Fashion collar, interlined button placket, long sleeves. Machine washable, medium. Sizes S(2-3); M(4-5); L(6-6x). State S, M or L.

9 Solid color Shirts. Hemmed bottom. 10 thru 14 Patterned Shirts with sweater band bottom. 29 H 6035F—Red 29 H 5822F—Navy

29 H 6033F-Tan 29 H 6034F--Blue

29 H 6036F—Green Shipping weight each 5 ounces.

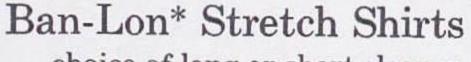
2 for \$3.88..... Each \$1.99 Shpg. wt. each 5 oz.... 2 for \$4.88; Each \$2.49

(11) 29 H 5826F-Gold (10) 29 H 5827F-Brown (13) 29 H 5824F-Green (12) 29 H 5825F-Red (14) 29 H 5823F-Blue

†Reg. Chemstrand T.M.

MEASURE TO BE SURE . . Order sizes listed with each item Size (not age)..... Waist (inches) | 201/2 211/2 Height (inches) 321/2-35 | 351/2-38 | 381/2-41 | 411/2-44 |





. . choice of long or short sleeves

Knit of soft, smooth Textralized* nylon . . a springy fabric that keeps its shape and fit after washing. Styled with fashion collar . . ribbed 2-button placket . . ribbed fashion cuffs and band bottom. Machine wash, medium . . no ironing or blocking. Sizes S(2-3); M(4-5); L(6-6x). State S, M or L.

LONG SLEEVES.

29 H 5817F—Butterscotch

29 H 5820F-Red

29 H 5819F-White

29 H 5816F-Green

29 H 5818F—Blue

Shpg. wt. 4 oz... Each \$2.99

SHORT SLEEVES.

29 H 5815F-Butterscotch

29 H 4761F-Red

29 H 4762F-White

29 H 5814F-Green

29 H 5813F—Blue

Shpg. wt. 3 oz. Each \$2.79

PERMA-PREST No-iron Slacks

Wrinkles disappear, crease stays sharp . . all without ironing .. when machine washed, medium and tumble dried**

9 Sturdy fineline twill weave blended of 50% Fortrel† polyester and 50% combed cotton. Shirt-gripping elastic at back-waist. Interlined, extended front waist with snap closure. Two front pockets. Zip fly . . stays in place. No cuffs.

State size 2, 3, 4, 5, 6, 6x.

29 H 6990F-Brown 29 H 6991F-Olive green 29 H 6989F-Navy Shipping weight each 6 ounces...... 2 for \$5.88; Each \$2.99

**See Kenmore Automatic Dryers on pages 1314-1317

*Reg. T.M. Joseph Bancroft & Sons Co. †Reg. T.M. Fiber Industries, Inc.



PERMA-PREST No-iron All-weather Coat with zip-out pile lining

Stays fresh and neat with a minimum of care. Wrinkles vanish, seams stay smooth . . all without ironing . . just machine wash, medium temperature and tumble dry**.

Water-repellent poplin of 65% Dacron †† polyester and 35%

combed cotton features a thick acrylic pile lining with attached quilted acetate sleeves that zips out for warmer weather.

Raglan shoulders for comfortable fit, fly front, 2 slash pockets, center back vent.

State size 3, 4, 5, 6, 6x. 29 H 9097F-Olive green plaid 29 H 9096F-Navy Shpg. wt. 1 lb. 4 oz. Each \$13.99



Bulky Knit Crew Socks

Pkgs. of 3 pairs. Heavyweight combed cotton. Reinforced heel, toe. Elastic tops. Machine wash, medium. State one size to pkg. 6, 61/2, 7, 71/2, 8, 81/2. How to measure socks on page 75.

29 H 1985F-3 pairs white with stripes

29 H 1986F-1 pair each red, navy, brown, all with stripes.

Shipping weight pkg. 4 oz. 2 packages \$1.92; Package 99c



lar. Interlined button cuffs on long

Wt. ea. 5 oz. 2 for \$5.28; Each \$2.69

sleeves. State size 2, 3, 4, 5, 6, 6x.

29 H 6335F-Dark burgundy

29 H 6334F—Light burgundy

29 H 6336F—Bottle green

29 H 6332F-Light blue

29 H 6333F-Maize

29 H 6337F-Navy



BEST BECAUSE:

LONG WEAR—the toughest Perma-Prest slacks available

NO IRONING EVER-crease stays sharp, wrinkles disappear . . just machine wash, medium, then tumble dry

SUPERBLY TAILORED for neat, comfortable fit . . great for dress or play

(6 and 7) Heavyweight 11-oz. fine-line twill weave of 50% Fortrel polyester and 50% combed cotton. Snap front closure. Snugtex® elastic back-waist holds shirttails in. Zip fly. 2 pockets. State size 3, 4, 5, 6, 6x.

6 Continental style. Extended front waist. No cuffs. Use chart below . . Regular style waist measurement. 29 H 6939F—Burgundy
29 H 6934F—Navy
29 H 6936F—Olive green
29 H 6935F—Brown Shipping wt. each 9 oz...... 2 for \$7.88; Each \$3.99

7 Slim style. Mod-look grosgrain belt . . stripe reverses to solid. Belt loops, cuffs. Styled for the slimmer child with snug-fitting seat and tapered legs. Use chart below . . Slim style waist measurement. 29 H 6965F—Burgundy 29 H 6966F-Navy 29 H 6967F-Brown 29 H 6968F—Olive green Shipping weight 9 ounces............Each \$4.59

PEDSEG SEARS 29

MEASURE TO BE SURE Size (not age).....

Just right for Toddler Boys

(1 and 2) 2-pc. Corduroy
Slacks Sets. Slightly tapered
slacks of premium quality 140count pinwale cotton corduroy,
lab test proven to outwear ordinary 128-count corduroy.

Pants coordinate with 2-ply
combed cotton knit shirts,
specially treated to resist shrink-

combed cotton knit shirts, specially treated to resist shrinkage. Long sleeves, rib knit wristlets. Set is machine wash, med. State size 2T, 3T, 4T.

1 With Turtleneck shirt, knit-in stripe. Boxer waist slacks. 29 H 7413F—Red 29 H 7414F—Navy Shpg. wt. set 9 oz.... Set \$2.99

With Snap-shoulder polo shirt. Slacks have button-on suspenders, elastic back waist. 29 H 7401F—Antelope brown 29 H 7400F—Copen blue Shpg. wt. set 9 oz . . . Set \$2.99 3 4

3 and 4) 2-piece cotton knit Sets. Long sleeve tops with

(3 and 4) 2-piece cotton knit Sets. Long sleeve tops with rib knit wristlets. Double-knit, boxer waist pants. Shrink resistant. Machine wash, medium. State size. 2T, 3T, 4T.

3 Set with Turtleneck shirt with airplane applique, rib knit waist. Copen blue.

29 H 7324F—Shipping weight set 6 oz..... Set \$4.99

4 Set with Placket-front shirt with train applique. Toast. 29 H 7323F—Shipping weight set 6 oz..... Set 4.99

6 Matching Eton Cap. Fully lined. Melton blend of reprocessed wool. Sizes M(19 inches); L(20 inches). State M or L. Measure around head above ears.

29 H 8059F—Shipping weight 9 ounces......\$1.99

8 2-pc. Blazer Suit. Styled in rayon and acetate flannel. Fully lined jacket with 2 patch pockets, crest applique, metallic buttons. Cuffed slacks with full elastic waist, back pocket. Dry clean. Shirt, tie not included. State size 2T, 3T, 4T.

29 H 9494F—Red blazer, gray slacks 29 H 9482F—Blue blazer, navy slacks

Shipping weight 10 ounces Suit \$4.99

9 3-pc. cotton Set teams a knit cardigan and short sleeve polo shirt with premium quality 7 oz. corduroy boxer slacks. Navy, white. Machine wash, med. State size 2T, 3T, 4T. 29 H 7440F—Shipping weight set 8 ounces...... Set \$3.99

Order only sizes listed with each item

Size (not age). | 2 | 3 | 4 | 5

Height (inches). | 32½-35 | 35½-38 | 38½-41 | 41½-44

T after size designates garment styled for the younger child.

*Reg. T.M. DuPont



Corduroy Slacks Sets

(1 and 2) Classic dress slacks in the continental style, artfully tailored in rugged, 140-count pinwale cotton corduroy for long life. Elastic back-waist with gripping bands that hold shirttails in . . help keep an active boy looking neat. 2 swing pockets, zip fly, cuffless.

Color co-ordinated with knit shirts of premium quality 2-ply combed cotton that keep their fit and good looks, even after repeated washings. Rib knit cuffs. Set is machine washable, med.

State size 2, 3, 4, 5, 6, 6x.

With Turtleneck Shirt. 29 H 6811F—Navy 29 H 6812F—Forest green Shpg. wt. 12 oz..... Set \$4.29 With Placket Shirt. 29 H 6802F—Antelope 29 H 6803F—Navy Shpg. wt. 12 oz..... Set \$4.29



No iron Slacks Sets

Combining carefree shirts and PERMA-PREST slacks. PERMA-PREST means you get good looks plus easy care . . just machine wash, medium, tumble dry . . garments look fresh without even touch-up ironing.

3 PERMA-PREST Shirt and Slacks, both of 50% Chemstrand Blue "C" polyester, 50% combed cotton. A handsome set with twill slacks and color coordinated belts and gingham shirts.

Cuffless continental slacks have covered elastic back-waist for good fit, zip fly. Long sleeve plaid shirts have carefully matched plaids; topstitched, interlined collar; double yoke.

 4 Knit Shirt, PERMA-PREST Slocks.
A sturdy sport combination of a reverse twist slacks and knit shirt.

Cuffless continental slacks have extended tab front waist, covered elastic back-waist for comfortable fit, zip fly. A rugged blend of Acrilan® acrylic, rayon and acetate. Placket front shirt with button-down collar in a shrink-resistant knit of Acrilan acrylic. State size 2, 3, 4, 5, 6, 6x.

29 H 6817F—Brown slacks, gold shirt 29 H 6818F—Gray slacks, red shirt Shipping wt. 12 oz...... Set \$5.99

You can shorten but not lengthen PERMA-PREST garments.



Corduroy Western-style Shirts

1 Made from premium quality 7-oz. cotton corduroy with a brawny imitation leather tie. Rugged frontier styling with an all-boy look. Top-stitched, interlined collar keeps its shape. Interlined button cuffs on long sleeves. Machine washable, medium.

State size 3, 4, 5, 6, 6x. 29 H 6344F—Burgundy

29 H 6345F—Green

29 H 6346F—Gold

Shipping weight 5 ounces..... Each \$2.69

Denim Dress Jeans

2 Sturdy 10-oz. cotton denim gives amazingly long wear for such a low price. Sanforized®, max. fabric shrinkage 1%. Adjustable side tabs, covered waistband, 2 continental pockets, 2 set-in back pockets, Talon® zip fly. Bar tacked at points of strain. Machine wash, medium. State size 3, 4, 5, 6, 6x. 29 H 7610F—Sand

29 H 7613F—Black 29 H 7626F—Brown Shipping weight each 10 oz. 2 for \$3.88; Each \$1.99

Warm flannel Shirts

3 Unusually fine, imported cotton fabric keeps its special softness. Classic clan patterns are yarn dyed and woven in to stay fresh and bright for the life of the shirt. Button-down collar; long sleeves with barrel cuffs; matched pocket. Max. fabric shrink. 1%. Machine wash, medium. State size 2, 3, 4, 5, 6, 6x.

(A) 29 H 6349F—Royal Stewart (red) plaid (B) 29 H 6350F—Dress Stewart (gray) plaid

(C) 29 H 6351F—Buchanan (gold) plaid

Shipping weight each 4 oz. 2 for \$3.88; Each \$1.99

Nylon Hooded Shells

4 These popular, lightweight shells are sturdy sport companions that keep out chilly winds, yet give plenty of freedom for active little boys. Elastic at sleeves. Drawstring hood and bottom. Unlined. Machine washable, warm temperature.



Combed cotton Knit Shirts. Topstitched, lined collar has stays. Twobutton placket. Rib knit cuffs on long sleeves. Machine wash, medium.

Sizes S(2-3); M(4-5); L(6-6x). State S, M or L.

29 H 5808F—Blue 29 H 5809F—Gold 29 H 5806F—Green 29 H 5807F—Red

(D) 29 H 5810F-Blue-burgundy stripe (E) 29 H 5811F-Copper-green stripe (E) 20 H 5812F Pod white

(F) 29H5812F-Red-white-navy stripe Wt. each 5 oz. 3 for \$4.68; Each \$1.59



Package of 3

Gingham Plaid Sport Shirts. Combed cotton is yarn dyed and woven for bright, lasting colors. Classic collar has stays. Long sleeves with button cuffs. Max. fabric shrinkage 1%. Machine wash, medium. Package of 3 has one each green plaid, blue plaid and red plaid similar to illustration.

State one size to pkg. 2, 3, 4, 5, 6, 6x. 29 H 6356F-Shpg. wt.12 oz. Pkg. \$4.00



Package of 3

Cotton twill Boxer Jeans. All-around elastic waist. Double-needle stitched seams. Bar tacked at strain points. 2 front pockets. Sanforized. Machine wash, medium. Package of 3 has 1 each gray, black and brown.

Please state one size to package 2, 3, 4, 5, 6 or 6x.

Shipping weight 1 pound 14 oz. 29 H 7666F.....Package \$2.99

Sizes 2 to 6x

Combed cotton Polo Shirts

99C each

(1 thru 5) Firmly knit with extra strength and absorbency from fine quality combed cotton. Attractive knit-in patterns, deep rich colors. Rib knit neck and cuffs. Long sleeves. Snap shoulder on sizes 2, 3; crew neck on sizes 4 to 6x. Machine wash, medium. State size 2, 3, 4, 5, 6, 6x.

1 29 H 4885F— Blue

2 29 H 4886F— Brown

3 29 H 4887F— Copper, green

4 29 H 4888F—

5 29 H 4889F—

Shipping weight each 5 oz..... 3 for \$2.88; Each 99c

Extra durable pinwale corduroy Boxers

\$199 each

Sturdy 7-oz. pinwale cotton corduroy makes the big difference.. wears longer, gives greater warmth than ordinary 61/4-oz. pinwale corduroy.

All-around elastic waist with exposed neoprene band to hold shirts in. Cuffs can be let down for extra length. Two pockets. Machine wash, med.

State size 2, 3, 4, 5, 6, 6x.

29 H 6993F-Navy

29 H 6984F-Olive green

29 H 6992F-Antelope brown 29 H 6994F-Red

29 H 6995F-Charcoal gray

Shipping wt. each 8 oz...... 2 for \$3.88; Each \$1.99

MEASURE TO BE SURE

Size (not age) Height (inches)	2 32½-35	351/2-38	381/2-41
Size (not age) Height (inches) Measure height	5 41½-44	6 441/2-47	6x 47½-49



Ski Caps . . pinwale cotton corduroy, quilted flannel lining . . match the jackets below. Pulls over ears. Attractive knit band, ski emblem, piping. Sizes S(19-191/2); M(20-201/2); L(21-211/2) inches.

Measure around head above ears. State S, M or L. 29 H 8027F-Brown 29 H 8025F-Navy

29 H 8026F-Red

Shipping weight 7 ounces......... Each \$1.99

7 Lined Jackets. Pinwale cotton corduroy warmly lined with cotton flannel. Knit collar, cuffs, waistband protect against chilly winds. Trimly styled with zipper front, 2 front inset pockets. Machine wash, warm. State size 2, 3, 4, 5, 6, 6x.

29 H 4666F-Brown 29 H 4664F-Navy 29 H 4661F-Red

Shipping weight 12 ounces..... Each \$3.44







Economical in packages of 3.. Shirts or Boxers

8 Flannel Sport Shirts of cotton match lining of boxers below. Straight cut bottom can be worn in or out. Long sleeves. Maximum fabric shrinkage 1%. Package of 3 has 1 each antelope, blue, red. Machine washable, medium.

State one size to package 2, 3, 4, 5, 6, 6x. Shipping weight package 12 ounces.

9 Lined Boxers. Pinwale cotton corduroy warmly lined with cotton flannel . . matches shirts directly above. All-around elastic waist. Back pocket. Machine washable, medium. Package of 3 has 1 each antelope, blue and red.

29 H 6310F......Package \$2.99

State one size to package 2, 3, 4, 5, 6, 6x. 29 H 6710F-Shipping wt. 1 lb. 8 oz. Pkg. \$4.99 10 Knit Polo Shirts. Combed cotton. Snap shoulder on sizes 2, 3; crew neck on sizes 4, 5, 6, 6x. Rib knit neck, cuffs. Long sleeves. Tape reinforced neck, shoulders. Package of 3 has 1 blue stripe; 1 brown stripe; 1 gray stripe. Machine wash, medium.

State one size to package 2, 3, 4, 5, 6, 6x. Shipping weight 10 ounces.

..Pkg. \$2.29 29 H 4771F.....

Boxers. Pinwale cotton corduroy. Heatresistant elastic waist, slim legs, 1 pocket. Pkg. of 3 has 1 blue, 1 brown and 1 charcoal. Machine wash, medium.

State one size to package 2, 3, 4, 5, 6, 6x. 29 H 6798F-Shpg. wt. 12 oz....Pkg. \$2.99